

## Action Items!

The following are things that you can do to **get involved ASAP**:

- Review Orientation materials and provide any final comments/feedback to **Alison Harder**. We will be voting on these materials in the September meeting.
  - Orientation Materials: **DRAFT Alliance Membership Agreement 07 2021, DRAFT Operational Guidelines**
  - Time needed: 1/2 hour
- Consider the Coalition name change. See more on it below in the Health Equity section.
  - Time needed: 5 minutes
- Visit **the Alliance website** and check out our new section, "Opioid Drug Overdose: Save a Life, Know the Signs, Carry Narcan." We also included a map of the 300 pharmacies in Wisconsin where anyone can purchase Narcan without a prescription. Narcan is a medicine that reverses the effects of an opioid overdose
  - Time needed: 2 minutes
- Reach out to Peggy O'Halloran if interested in re-doing the Alliance's logo/branding.
  - Time needed: 2 minutes
- Visit the Alliance Social Media, and like or share a post.
  - Time needed: 5 minutes



You can learn more about these opportunities in the following Newsletter.

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## Opportunities to Get Involved ASAP

### Co-Chair Position Opening

There is an exciting leadership opportunity opening up: Bruce is looking for someone to Co-Chair the Alliance with him! □ Co-Chair duties include planning and facilitating meetings, approving and signing letters of support and reviewing grants, participating in community assessments/community health improvement planning efforts with support from Alliance staff, and acting as a representative for the Alliance within the community and at events. They may also discuss and create process/action around advocacy efforts within Alliance initiatives. This is a 2 year commitment. Approximately two hours/month 2 hours will be needed monthly to fulfill duties. Please contact **Alison Harder** if interested.

## AmeriCorps Position Still Open








**Description:** Work with the Alliance for Substance Abuse Prevention, our local coalition, that works on prevention and recovery efforts related to alcohol and substance misuse. The AmeriCorps will work with The Alliance and public health staff to engage the community in prevention efforts; support coalition capacity building efforts and strengthen volunteerism; and increase community awareness of health department, Alliance, and community services/programs.

View full position descriptions here:

- [Community Health Liaison I](#)
- [Community Health Liaison II](#)

Please share this opportunity with the Alliance with anyone who might be interested! For more information and to apply: [eauclairewi.gov/hdjobs](http://eauclairewi.gov/hdjobs)

## Post Highlight

<u>Spot E-Cigarettes in Disguise: School Edition</u>	
What can they look like?	How can they be hidden?
 USB Driver	 Hoodie
 Pen	 Back Pack
 Highlighter	
 Make up Compact	 Watch

It's back to school! Parents and teachers, keep an eye out. Tobacco companies are selling a range of products that look like everyday objects that can be easily disguised, carried or worn. 🧐 Know what to look

for: <https://www.dhs.wisconsin.gov/tobaccoischanging/know-products.htm>

#SneakyAdvertising #KeepKidsSafe

## Update

### Billboards Are Up

On August 23, two billboard designs were installed to promote medication safety (safe storage and disposal) and opioid overdose awareness. Check out the picture below and see the other design on our website under our new tab, "Opioid Drug Overdose: Save a Life, Know the Signs, Carry Narcan." Let us know if you see one of the billboards when you are out in Eau Claire or Dunn County. We have six locations!



## Retailer Training

There is a coming retailer training in October. More information to come later.

## Newsletter Schedule

Moving forward, we will be posting a newsletter every other month. Look for the next issue coming in October!

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## Health Equity: Using Misuse Instead of Abuse

The Alliance has proposed to have a name change that does not include "Abuse." The new proposed name is the following:

### The Alliance

Alliance for Substance Misuse Prevention

where "The Alliance" is our coalition's name, and "Alliance for Substance Misuse Prevention" is the tagline/description.

### Using Person First Language

**Avoid** 

Substance Abuse

The word abuse is associated with negative judgements and punishments.

**Use** 

Substance Misuse  
Substance Use

This language maintains the integrity of the individual. It also reduces stigma and negative bias when talking about addiction.

### Why the coalition name change?

The Alliance wants to use person first language that reduces stigma and negative biases around addiction. We want our coalition to support people who are struggling with substance use or misuse. One way to be supportive is using person first language.

**For more information on using person first language.**

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## Commercial Tobacco Workgroup Update

The workgroup met in August to discuss tobacco trends, including Nicotine Pouches which contain nicotine powder that dissolves in the mouth without requiring spitting. While it is being marketed as "tobacco-free", it contains high levels of nicotine which is highly addictive, harms fetal development and can harm brain development through age 25. **Learn more about nicotine pouches here.** The workgroup also discussed work around tobacco prevention and interventions already happening in our community and which ones this group would like to focus on.

The next Commercial Tobacco Workgroup will be on **Friday, October 15<sup>th</sup>** from

1:30-2:30pm. Reach out to Emily Carlson to learn more.

## Resource

### **Electronic Cigarettes, What is the bottom line? (cdc.gov)**

Parents and teachers can talk to young people about the harms of e-cigarettes and can set a good example by not using tobacco products. This document provides information on e-cigarettes and what they look like.

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## Trainings

### **Opioid Use Disorder: Prevention, Treatment, and Recovery**

*September 22, 12:00 pm - 1:30 pm*

**[Click here to sign up.](#)**

### **Stigma of Addiction**

*September 29*

**[Click here to sign up and for more information.](#)**

### **Mental Health & Substance Use Recover Training**

*October 27-29*

**[Click here to sign up and for more information.](#)**

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## Next Alliance Meeting

**September 21, 2021 from 8:00 am - 9:00 am**

**[Click to Join the Meeting](#)**

**Meeting number (access code):**

145 488 5483

**Tap to join from a mobile device**

**(attendees only):**

**+1-415-655-0001,,1454885483## US Toll**

**Meeting password:**

jeJFnPKE348

**Join by phone:**

**+1-415-655-0001 US Toll**

**Global call-in numbers**

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## About the Alliance For Substance Abuse Prevention

### **Mission:**

To Improve the lives of Children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug misuse in Eau Claire County.

### **Vision:**

A community culture free from the misuse of alcohol, tobacco, and other drugs.

## Who is the Alliance?



The Alliance for Substance Abuse Prevention (Alliance) is an Eau Claire County community-based coalition



### What We Do:

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community



## Contact Us

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Visit the Alliance Website

